

We claim:

1. A method of making entertainment recommendations to a user of receivers responsive to broadcast signals comprising compiling information about the user's program type preferences for at least two of the receivers, combining the user's program type preferences for said at least two of the receivers, and making the entertainment recommendations in response to the combined user's program type preferences for said at least two of the receivers.
2. The method of claim 1 wherein the combining step is performed at a first of said at least two of the receivers.
3. The method of claim 2 wherein the first of the receivers is in an automotive vehicle.
4. The method of claim 1 further including communicating the compiled information from said at least two receivers to a central station, and performing the combining step at the central station.
5. The method of claim 4 further including communicating the user's combined program type preferences to at least one of said receivers..
6. The method of claim 1 wherein the recommendations are made by displaying the combined user's program type preferences.
7. The method of claim 1 wherein the recommendations are made by controlling received program type of at least one of the receivers in response to the combined user's program type preferences.

8. The method of claim 1 wherein the recommendations are made by controlling received program type of a plurality of the receivers in response to the combined user's program type preferences.

9. The method of claim 1 wherein the receivers include at least one of television, radio and Internet receivers.

10. The method of claim 1 wherein the receivers include television, radio and Internet receivers, and compiling information about the user's program preferences by monitoring the user's listening habits of recorded music.

11. The method of claim 1 wherein the receivers include a television receiver at a residence and an automotive vehicle radio receiver, communicating the user's program preferences from the television receiver and the automotive vehicle radio receiver to a central station, combining at the central station the user's program preferences as derived from the television receiver and the automotive vehicle radio receiver, and communicating the combined user's program preferences from the central station to at least a first of said receivers.

12. The method of claim 11 further including controlling the program type of said first receiver in response to the combined user's program preferences communicated from the central station to said first receiver.

13. The method of claim 12 wherein said first receiver is in the automotive vehicle and the user's program preferences include program type, storing the program type in the automotive vehicle, and playing the stored program type through the receiver in the automotive vehicle to the

5 user in response to the user performing an activating step in the automotive vehicle.

14. Apparatus for enabling entertainment recommendations to be made to a user of receivers responsive to broadcast signals comprising a storage device associated with each of at least two of the receivers, each of the storage devices being arranged for storing information about the user's program type preferences for the associated receiver, a signal combiner associated with at least a first of the receivers for combining the user's program type preferences for said at least two of the receivers, and an output device coupled with the signal combiner for making the entertainment recommendations in response to the combined user's program type preferences for said at least two of the receivers.

15. The apparatus of claim 14 wherein a first of the receivers is in an automotive vehicle and the signal combiner and the output device are in the automotive vehicle.

16. The apparatus of claim 15 further including a central station arranged for combining signals indicative of the user's program preferences for said at least two receivers, and a further output device arranged to be responsive to the combined signals at the central station indicative of the user's program preferences.

17. The apparatus of claim 16 wherein each of the output devices includes a display.

18. The apparatus of claim 17 wherein at least one of the output devices is arranged for controlling program type of a receiver associated with the output device.

20. The apparatus of claim 19 wherein the output device is arranged for controlling program type of at least one of said receivers.